



# RIYAD HOSSAN

DIGITAL MARKETER | SEO EXPERT

Highly motivated and results-driven Digital Marketing Specialist with proven expertise in SEO, social media marketing, and WordPress website design. Skilled in keyword research, website optimization, and paid advertising campaigns to drive traffic, generate leads, and improve conversion rates. Adept at analyzing performance data and implementing strategic solutions to enhance online visibility and business growth.

## CONTACT

### Phone

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### Address

Mymensingh, Dhaka, Bangladesh

## SKILLS

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Facebook & Instagram Ads
- WordPress Website Design
- Elementor/ Elementor Pro
- Keyword Research
- Website Speed Optimization
- Lead Generation
- Market Research
- Project Management

## LANGUAGES

- Bangla: Native
- English: Professional Working.

## WORK EXPERIENCE

### SOCIAL MEDIA MANAGER

Riyadify Creative Solutions | Mymensingh

Jan 2023 – present

Manage and grow brand presence across social media platforms by creating strategic content, running targeted ad campaigns, engaging audiences, and analyzing performance metrics to increase engagement, generate leads, and drive sales.

### SEO EXPERT

Biswas Academy | Kolkata, India

Jan 2020 – Dec 2022

Experienced SEO & WordPress Expert specializing in website design, on-page and off-page SEO, and technical optimization to boost search rankings, drive organic traffic, and create responsive, user-friendly websites.

## EDUCATION

### BSC IN COMPUTER SCIENCE & ENGINEERING

Uttara University | Dhaka

2023 – present

### DIPLOMA IN COMPUTER SCIENCE & TECHNOLOGY

Rumdo Institute of Modern Technology | Mymensingh

2018 – 2022